

Missouri Right to Life

2018 Website Advertising/Contributions Contract

Deadline for payment and artwork: March 30. Display period begins June 1.

Advertiser Name _____ Contact person _____
 Address _____ City, State, Zip _____
 Email _____ Phone () _____
 Previous Sponsor { } Repeat last year's ad or { } new ad **New Sponsor** **Donation only** (no ad)

Missouri Right to Life is pleased to continue home page web ads for our sponsors!

Options for scrolling text-only and rotating display ads are noted below.

Rotating display ad rates include the option for full-color photos and graphics along with text.

If you are purchasing a rotating display ad but have no graphics, please use the back of this form to write out the text for your ad. Or, submit artwork electronically at 450 x 375 pixels (JPEG or GIF format) to mrl.eastern@yahoo.com

On-screen appearance of ad is approximately 4.2" x 3.9 ".

To view current ads, scroll down our home page at www.missourilife.org

Scrolling Text-only (Full Year) Ads

Listing Level	Cost	Includes	Max char. per line
<input type="checkbox"/> CHAMPION	\$100	6-7 lines	48 (incl. spaces)
<input type="checkbox"/> SPONSOR	75	4-5 lines	48 (incl. spaces)
<input type="checkbox"/> FRIEND	50	2-3 lines	48 (incl. spaces)
<input type="checkbox"/> PATRON	25	1 line	48 (incl. spaces)

Line(s) listing: (Use back of form if needed.)

- (1) _____
- (2) _____
- (3) _____
- (4) _____
- (5) _____
- (6) _____
- (7) _____

Rotating Display Ads

Listing Level	Duration of Display	Cost
<input type="checkbox"/> PREMIER	Full Year	\$300
<input type="checkbox"/> GUARDIAN	9 months	\$225
<input type="checkbox"/> DEFENDER	6 months	\$150
<input type="checkbox"/> ADVOCATE	3 months	\$75

DISPLAY ADVERTISER'S BONUS

Enter your website and/or email address below and we will provide a direct link from your ad to that location.

 (Website address)

 (Email address)

*Missouri Right to Life reserves the right to remove any web link at its discretion.

Donation only (No Ad)

Enclosed is our contribution for the pro-life work of Missouri Right to Life \$ _____

General contributions may be made online at www.missourilife.org.

Please make checks payable to: Missouri Right to Life.

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Mail completed form to:

Missouri Right to Life
 1000 Executive Parkway, Suite 229
 St. Louis, MO 63141
 Phone: 314-434-4900

MRL Office Use:

Check # _____
 Amount _____
 ADCOMB _____
 Date Entered _____
 Category _____