



2021 Website Advertising/ Contributions Contract

Your Info

Advertiser Name _____
 Contact Person _____
 Email _____
 Address _____
 City, State, Zip _____
 Phone () _____

You may fill out this form and pay online at:
www.easternregionmrl.org/web-ad-contract

Payment/artwork deadline: April 30
Annual Display begins: JULY 1

Checks payable to:
 Missouri Right to Life

Mail completed form to:
 Missouri Right to Life
 1000 Executive Parkway, Suite 229
 St. Louis, MO 63141

- I'm a Previous Sponsor: I'm a New Sponsor:
- Repeat last year's ad New ad
 New ad Donation only (no ad)
 Donation only (no ad)

Thank you!

View current ads at www.missourilife.org (scroll down home page).

OPTION 1

Scrolling Text-Only Ads (Full Year)

Listing Level	Includes	Cost
<input type="checkbox"/> Champion	<input type="checkbox"/> 6-7 lines	<input type="checkbox"/> \$100
<input type="checkbox"/> Sponsor	<input type="checkbox"/> 4-5 lines	<input type="checkbox"/> \$75
<input type="checkbox"/> Friend	<input type="checkbox"/> 2-3 lines	<input type="checkbox"/> \$50
<input type="checkbox"/> Patron	<input type="checkbox"/> 1 line	<input type="checkbox"/> \$25

Print line(s)
 as shown:
 (48 characters
 max per line
 including spaces.
 Use back of form
 if needed.)

1 _____
 2 _____
 3 _____
 4 _____
 5 _____
 6 _____
 7 _____

OPTION 2

Rotating Display Ads

Listing Level	Display Duration	Cost
<input type="checkbox"/> Premier	<input type="checkbox"/> Full Year	<input type="checkbox"/> \$300
<input type="checkbox"/> Guardian	<input type="checkbox"/> 9 months	<input type="checkbox"/> \$225
<input type="checkbox"/> Defender	<input type="checkbox"/> 6 months	<input type="checkbox"/> \$150
<input type="checkbox"/> Advocate	<input type="checkbox"/> 3 months	<input type="checkbox"/> \$75

For rotating display ads **without** graphics, write out your text on the back of this form. Or, submit digital artwork at 450x375 pixels (JPEG or GIF file) to mrl.eastern@yahoo.com. Display ads are approximately 4.2"x3.9" and may include full-color photos and graphics along with text.

Display Advertiser's Bonus!!

Enter your website and/or email address and we'll link your ad to it!

_____ (website)

_____ (email)

*Missouri Right to Life reserves the right to remove any web link at its discretion.

OPTION 3

Donation Only (No Ad)

Here's our gift for the work of Missouri Right to Life \$ _____
 (Or, donate online at www.easternregionmrl.org/donate.)

OFFICE USE ONLY:

Check # _____
 Amount _____
 ADCOMB _____
 Date Entered _____
 Category _____