2022 Website Advertising/Contributions Contract

You may fill out this form and pay online at: www.easternregionmrl.org/web-ad-contract

Payment/artwork deadline: April 30
Annual Display begins: JULY 1

Checks payable to:
Missouri Right to Life
1000 Executive Parkway, Suite 229
St. Louis, MO 63141

Mail completed form to:
Missouri Right to Life
1000 Executive Parkway, Suite 229
St. Louis, MO 63141

Thank you!

View current ads at www.missourilife.org (scroll down home page).

OPTION 1

Scrolling Text-Only Ads (Full Year)

<table>
<thead>
<tr>
<th>Listing Level</th>
<th>Includes</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Champion</td>
<td>6-7 lines</td>
<td>$100</td>
</tr>
<tr>
<td>Sponsor</td>
<td>4-5 lines</td>
<td>$75</td>
</tr>
<tr>
<td>Friend</td>
<td>2-3 lines</td>
<td>$50</td>
</tr>
<tr>
<td>Patron</td>
<td>1 line</td>
<td>$25</td>
</tr>
</tbody>
</table>

Print line(s) as shown: (48 characters max per line including spaces. Use back of form if needed.)

1. ____________________________ 2. ____________________________ 3. ____________________________ 4. ____________________________ 5. ____________________________ 6. ____________________________ 7. ____________________________

OPTION 2

Rotating Display Ads

<table>
<thead>
<tr>
<th>Listing Level</th>
<th>Display Duration</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier</td>
<td>Full Year</td>
<td>$300</td>
</tr>
<tr>
<td>Guardian</td>
<td>9 months</td>
<td>$225</td>
</tr>
<tr>
<td>Defender</td>
<td>6 months</td>
<td>$150</td>
</tr>
<tr>
<td>Advocate</td>
<td>3 months</td>
<td>$75</td>
</tr>
</tbody>
</table>

For rotating display ads without graphics, write out your text on the back of this form. Or, submit digital artwork at 450x375 pixels (JPEG or GIF file) to mrl.eastern@yahoo.com. Display ads are approximately 4.2”x3.9” and may include full-color photos and graphics along with text.

Display Advertiser’s Bonus!!

Enter your website and/or email address and we’ll link your ad to it!

(website)
(email)

*Missouri Right to Life reserves the right to remove any web link at its discretion.

OPTION 3

Donation Only (No Ad)

Here’s our gift for the work of Missouri Right to Life $__________
(Or, donate online at www.easternregionmrl.org/donate.)

OFFICE USE ONLY:
Check # _______________________________________
Amount _______________________________________
ADCOMB _______________________________________
Date Entered ___________________________________
Category _______________________________________

For more information, call Missouri Right to Life Eastern Region at 314-434-4900.